



ITS.be CONGRESS 2026:

SUSTAINABLE MOBILITY THROUGH INNOVATION

- THE NEW NORMAL

Friday 23 October, Provinciehuis Leuven



S P O N S O R B R O C H U R E

The ITS congresses stimulate the exchange of information and networking between solution providers and users within the smart mobility domain. The goal is to increase awareness and to accelerate the deployment of the most promising solutions.

IN SHORT

The ITS congresses bring together key decision makers from the private and the public sector who have an interest in sustainable mobility solutions based on state-of-the-art technology.

TARGETED SEGMENTS

Multimodality:

- MaaS - Mobility as a Service
- MMM - Multimodal Mobility Management

Intelligent (in-vehicle and roadside) infrastructure:

- ACE - Autonomous, Connected and Electrical vehicles
- RUC - Road User Charging.

THIS ALL-DAY EVENT CONSISTS OF A TRADE FAIR AND A HIGH-QUALITY CONGRESS

Trade Fair:

An intimate atmosphere that stimulates virtual networking. Indoor +-35 booths and outdoor +-20 booths.

Congress:

- Top speakers from the public and private sector
- CEO-debate
- High-quality case studies on hot topics (national and international speakers)
- Launches of new and innovative products and services
- Start-up corner
- ITS awards.

KEY FIGURES 2025 EDITION

- > 500 registrations
- > 200 organisations present
- 20 moderators
- 50 booths

- 13 key domains: parking & mobilities hubs, enforcement & access restriction, collective transport, C-ITS, corporate mobility & fleet management, mobility data, payment, 5g & ai, road user charging, electromobility, cycling & active mobility, shared mobility & maaS, autonomous mobility

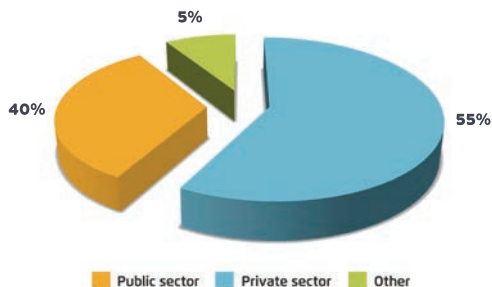


example 2025 participants (floor 1/3)

KEY PARTICIPANT FIGURES

Over the past years the ITS congresses have attracted a growing number of participants (around 500) from all sectors involved in mobility.

ITS CONGRESS 2025 VISITOR PROFILE (PUBLIC-PRIVATE)



FEEDBACK 2025 EDITION (88 RESPONDENTS)

- 83% of visitors find venue good to very good
- 89% of visitors find exhibitors good to very good
- 92% of visitors find programme good to very good
- 95% of respondents intends to return in 2025.

SPONSORS 2025 INCLUDED (SILVER)

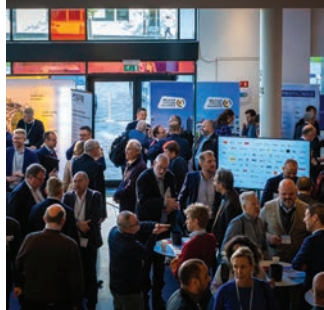


... and many more!

EVENT LOCATION

Provincieplein 1
B-3010 Leuven

<https://www.vlaamsbrabant.be/nl/over-de-provincie/provinciehuis/bereikbaarheid-en-routebeschrijving-provinciehuis>



SPONSORSHIP AGREEMENT (scan and send to ITS.be, info@its.be)

The organisation

represented by

hereby confirms that it will act as a partner to the ITS congress 2026 that will be organised on Friday 23 October 2026.

We choose the following sponsor formula:

GOLD - PRICE TO BE AGREED ☐

This is a custom-made package that consists as a minimum of the following:

- Mentioned as gold sponsor on all official communication
- 4 solutions advertised in solutions guide (distributed to up to 1500 potential customers)
- 20 admission tickets
- 8 m² booth

SILVER - 7700 EUR EXCL. VAT (MEMBERS 5500 EXCL. VAT) ☐

- Mentioned as silver sponsor on all official communication
- 2 solutions advertised in solutions guide (distributed to up to 1500 potential customers)
- 10 admission tickets
- 4 m² booth

BRONZE - 3000 EUR EXCL. VAT (MEMBERS 2150 EXCL. VAT) ☐

- Mentioned as bronze sponsor on all official communication
- 1 solution advertised in solutions guide (distributed to up to 1500 potential customers)
- 5 admission tickets
- 2 m² booth.

Desired booth location (please describe preference - see congress website):

Sponsorship duration (1Y, 2Y, 3Y - @ 2026 prices):

Date:

Signature: